

FY25 ANNUAL SUMMARY



Year in Review

1. Policy updates
2. Webinars and trainings
3. Presentations and resources
4. Advisory council and needs assessment
5. Conferences and exhibitions
6. Technical assistance and online training

Policy Updates

In FY25, the CPRC continued to work with communities on policies regarding cannabis derivatives, especially as state-level regulation failed to advance in the spring legislative session. This included sharing model policy with state and local leaders, providing compliance technical assistance to local law enforcement, and hosting educational webinars and presentations around derivatives.

Additionally, we provided technical assistance and presentations around on-premise consumption, as community-level ordinances can more strongly impact these types of businesses and state-level regulation also remains unpassed.

FY25 Webinars and Trainings

Cannabis Legalization - The Illinois Experience



In coordination with the Ohio Prevention Action Alliance, the CPRC presented an updated overview of the Illinois CRTA, its impacts, and prevention policy efforts.

Derived Intoxicating Cannabinoids: Public Health Issues and Policy Solutions



Presented by Dr. Matthew Rossheim, this webinar focused on the public health concerns presented by hemp-derived cannabis products available in the unregulated market.

The Alcohol Retail Environment: Emerging Hazards to Public Safety



Hosted in conjunction with the APRC and presented by Dr. Matthew Rossheim, this webinar dove further into hemp-derived intoxicating beverages as part of an update on the intoxicating beverage market.

Environmental Scans for Alcohol and Cannabis Prevention

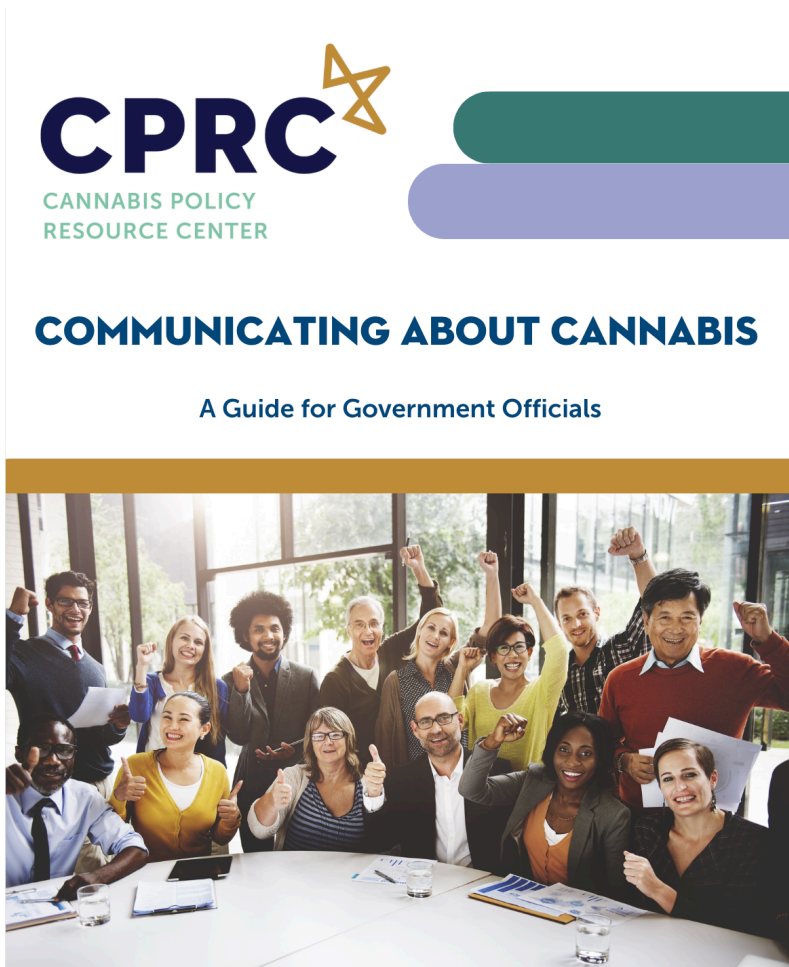


Presented in conjunction with the APRC, this webinar shared best practices for completing community-based environmental scans of the alcohol and cannabis landscapes, and provided an overview of each program's scanning toolkits.

Presentations and Resources

Presentations

- Adolescent Health Mini Conference - Illinois Academy of Pediatrics
- Illinois WIC Training and Education Conference
- Carterville Youth Summit
- Connections in Prevention
- Bloomington-Normal Parents Coalition



Resources

Our resource guide, *Communicating about Cannabis*, was developed from recommendations in the FY24 Municipal Needs Assessment that local officials needed effective, easy-to-communicate messages around cannabis for their residents and constituents. The guide reviews law, health and safety concerns, and advertising.

Other resources developed in FY25 cover policy and advocacy and the relationship between cannabis and suicide.

CPRC Advisory Council

- Matt Cassity – Prevention Director, Community Alliance for Prevention, 360 Youth Services
- Kenneth Williams - Liquor Control Supervisor, Central Region, Division of Enforcement, Illinois Liquor Control Commission
- Sergeant Cory McNicol - Special Operations, Police Department, Town of Normal
- Shannon Alderman - Impaired Driving Program Coordinator, Bureau of Safety Programs & Engineering, Illinois Department of Transportation
- Deputy John Shallenberger – Tazewell County Sheriff's Office
- Marni Basic – Illinois Youth Survey Coordinator, Center for Prevention Research & Development at the University of Illinois
- Detective Claralicia Torres - Hodgkins Police Department
- Holly Windhorst – Director, Massac County Drug Awareness Coalition

During FY25, the CPRC Advisory Council met via Zoom on October 9, 2024, and May 5, 2025. These meetings allowed Advisory Council members to hear about the CPRC initiatives and provide feedback, perspectives, expertise, and guidance to the CPRC.

Coalition Needs Assessment

The CPRC continually meets with coalitions around the state, and this spring we developed and implemented a formal needs assessment survey to direct coalition-based resource development in FY26. Additional key stakeholder interviews are being scheduled and conducted over the summer to better inform this service delivery.

Conferences and Exhibitions

In FY25, the CPRC exhibited at the following conferences:

- Illinois Association for Behavioral Health Conference
- Township Officials of Illinois Conference Illinois Municipal League Conference
- Illinois School Resource Officers Conference
- Connections in Prevention
- Carterville Youth Summit
- Illinois WIC Training & Education Conference



Technical Assistance

The CPRC is available to provide one-on-one assistance to municipalities, coalitions, and law enforcement agencies working on cannabis policy. In FY25, the CPRC provided technical assistance around on-premise consumption, impaired driving and marketing policy, point of sale education, and cannabis-derived/synthesized cannabis products.

New Online training

Identifying and Interpreting Alcohol, Cannabis, and Opioid Research is an online course designed for coalition members, municipal leaders, prevention professionals, and others working to prevent substance misuse in their communities. Upon completion of the course, participants can identify reputable, relevant research articles related to alcohol, cannabis, and opioids and apply a process to review, interpret, and correctly reference research to support prevention goals.



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